

A new poll out of Nebraska conducted on behalf of First Five Action found that voters across the political spectrum are experiencing the financial and economic toll of child care challenges and want candidates to have a plan to address them.

The poll was conducted by the bipartisan research team of New Bridge Strategies (R) and Hart Research (D) amongst voters in Nebraska's 2nd Congressional district.

Child Care Challenges Negatively Affects Employers and Nebraska's Economy

65%

of voters say someone they know had to miss a shift or reduce hours at work because of a problem with their child care situation.

40%

of voters say someone they know had to leave the workforce entirely because they could not find affordable child care.

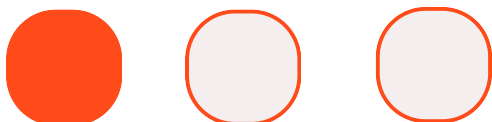
Child Care Challenges Negatively Affects Families

57%

of voters say someone they know had to cut back on other household essentials because they struggled to pay for child care.

42%

of voters say someone they know has delayed having children or decided to not have children because child care is too expensive..



ONE IN THREE

voters say someone they know has had to go into debt to pay for child care.



VOTERS ARE THINKING ABOUT THIS GOING INTO THE 2024 ELECTION

Going into the 2024 election, an overwhelming majority of Nebraska voters (86%) want candidates to have a plan or policies ready to help working parents afford high-quality child care. This cuts across party lines, including:

72% of Trump voters
96% of Biden voters

VOTERS WANT SOLUTIONS

As Nebraskans look to candidates to provide a child care plan, voters across the political spectrum overwhelmingly support increasing federal funding to a federal program which allows states to expand their existing child care programs - otherwise known as the Child Care Development Block Grant (CCDBG).

78%

of voters support increasing federal funding to the states which allows them to expand their child care programs (known as CCDBG)

THAT INCLUDES

63% of Republicans

79% of Independents

93% of Democrats

Contact: Joseph O’Hern • Coalition and Campaign Manager • johern@ffaf.org

Note: The poll was conducted by live telephone interviews June 6th -9th with 602 likely voters in Nebraska's second congressional district.